

SDGXCHANGE

Strategies of change in exponential times

OPPORTUNITIES

According to the *Better Business Better World* Report released by the Business and Sustainable Development Commission, pursuing the Sustainable Development Goals could create trillions in new market opportunities.

With **SDGXCHANGE** organizations of all sizes can tap into this potential, create value for their company, the environment and society and become a positive impact company.



UNIQUE STRATEGIC INNOVATION PROCESS

Companies must change their business model fundamentally to address the challenges of our times. **SDGXCHANGE** is a unique hands-on strategy tool supporting companies in this transformation process.

The **GRIPS** approach differentiates itself from other tools in the SDG space by offering hands-on support and solutions. It builds on the Sustainable Development Goals (SDGs), the True Business Sustainability Typology, GAPFRAME.org as well as relevant organizational and behavioral change, innovation and transformation approaches.



THE GRIPS APPROACH

With the **GRIPS** process your organization will:

- Clarify the SDGs as business opportunities
- Assess its change readiness and sustainability status
- Co-create new business opportunities in collaboration with stakeholders
- Assess its impact and share success
- Develop new solutions with new clients for net positive impact
- Increase employee motivation and energy

IMPLEMENTATION OPTIONS

SDGXCHANGE can be tailored to the specific needs of your organization, whether you need help with only one SDG, a variety or all of them.

		Individual company	In a group with others
CONTENT	SDG specific	✓	✓
	Sector specific	✗	✓
FORMAT	Face-to-face 1 Day workshop with preparation & follow up	✓	✓
	Online 4 x 3 hours online session (see below)	✓	✓

An hybrid format is also available with a mix of online and face-to-face interaction according to your needs and availability.

STRATEGIC BUSINESS INNOVATION PROCESS - ONLINE VERSION



Get started	Innovation process planning <ul style="list-style-type: none"> Identifying change readiness and business sustainability typology (online surveys) of you organization Selecting SDG focus Identifying internal and external stakeholders
Ideate: 1st session	3 hours online session <ul style="list-style-type: none"> Matching core competencies & SDG focus area Visioning exercise & exploring new business opportunities
Ideate: 2nd session	3 hours online session <ul style="list-style-type: none"> Co-creating business innovations for the future
Ideate: 3rd session	3 hours online session <ul style="list-style-type: none"> Assessing the sustainable business innovations with stakeholders and our impact tool RIVA
Ideate: 4th session	3 hours online session <ul style="list-style-type: none"> Action and project planning Defining next steps

More information on WWW.SDGX.ORG or contact Barbara or Katrin



Dr Barbara Dubach
CEO and Founder engageability
barbara.dubach@engageability.ch



Dr Katrin Muff
Director of the Institute for Business Sustainability
katrin@katrinmuff.com