

Stakeholder Engagement Fact Sheet

1 What is stakeholder engagement?

As part of its management policy, an organization should have clear guidelines on how it interacts and engages with its stakeholders. Stakeholder engagement is crucial to the success of an organization, to achieving desired outcomes and to facilitate accountability.



2 Why should our organization concern itself with stakeholder engagement?

Collaboration and partnerships are crucial to achieving the sustainable development goals but also to reconceiving products and services, improving productivity in the value-chain and creating new business models. If the vision, mission and culture of the partners match and complement each other, impacts can be accelerated and multiplied by joint expertise, knowledge and resources.

One of the most important prerequisites for conflict prevention is active and continuous engagement with stakeholders and building relationships based on mutual respect and trust.

3 What are some of the issues that our organization might face in regard to stakeholder engagement?

Stakeholder engagement, like any form of partnership, requires finding parameters that work for everyone involved. While it is clearly best to “set the scene” at the onset of a relationship, oftentimes there is a need for negotiation, mediation or conflict-resolution. Potential issues can range from co-habitation to social responsibility and be related to anything from a greenfield project to the closure of operations. In the face of potential conflict, collaborating therefore means finding solutions that are acceptable and beneficial for everyone involved.

How can *engageability* support our organization?



- **With the right tools**
Consultations, focus groups, and stakeholder engagement panels are only some of the stakeholder engagement tools available. Based on a thorough analysis, engagement activities need to be planned and executed in close collaboration with all stakeholder groups involved.

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- **With negotiation, mediation and facilitation**

engageability supports private sector entities as well as civil society organizations with negotiation, mediation and conflict-resolution services. With in-depth firsthand knowledge, we understand the characteristics and needs of all aforementioned entities and can translate terminologies that often lead to misunderstandings. As such we facilitate the way to a successful multi-stakeholder future with the best possible solution for all.

- **By setting up and implementing successful partnerships**

Finding the right partners and collaborators as well as initiating and managing a functioning partnership can be daunting tasks.

engageability can support your organization in setting up and implementing multi-stakeholder partnerships that contribute to the success of your organization as well as to achieving societal goals.

- **By serving as a partnership broker**

Multi-stakeholder and multi-sector partnerships are highly complex. They require considerable effort - both to establish and to nurture to maturity. Finding the “right” partner is, of course, the most important ingredient for a successful partnership that has the desired impacts and outcomes for all parties involved. **engageability** serves as a partnership broker, providing an essential intermediary function that enables partners to work well together and ensures the maximum effectiveness of the collaboration.

How can we get in touch with **engageability**?



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