

engageability PRIVACY POLICY

We at engageability care about your privacy. The purpose of this privacy policy is to provide clear notice about personal and other information collected through your interactions with engageability, notably through our engageability Website as well as through correspondence with engageability.

The intended audience of our Website does not include children; therefore, we do not knowingly capture personal data from children. If you believe your child has provided us with personally identifiable information, and you would like to have the information removed, please contact us at: info@engageability.ch.

Please however take note that some areas of our Website may have specific terms and conditions, including privacy statements that relate to their specific content, practices and use of personal information. When visiting any areas of our Website, it is recommended that users consult any other additional privacy statements available.

What Data we Collect when you browse the engageability Website

Your interactions with our engageability Website may lead you to provide us with different type of personal information depending upon your access and use to our Website. Any such information is provided at your own choice and shall affirmatively and deliberately be released by you in accordance with the terms of this Privacy Policy.

The provision of such information may take place in the generic ways defined below. Should you want further details on the exact data collected, please contact info@engageability.ch. The website www.engageability.ch (the "Site") is operated by engageability LLC, registered at Im Schilf 7, 8044 Zürich, and hosted by Hostpoint.

In this Privacy Policy, references to "you" mean any person submitting any data to us or to the Site. Data protection is a matter of trust and your privacy is important to us. We shall therefore only collect and use your name and other information which relate to you in the manner set out in this Privacy Policy. We will only keep your information for as long as we are either required to by law or as is relevant for the purposes for which it was collected and we have implemented reasonable technical and organizational security measures to protect personal data collected by us via the Site against unauthorized access, misuse, loss or destruction.

Browsing

You can access our Site home page and browse our site without having to register in any way. When you merely browse our Website, we do not collect any personally identifiable information. In the absence of any registration on the engageability Website, we only collect basic anonymized information about your computer and connection, including the type of Internet browser you use, time spent on the engageability Website, the pages visited and the IP address of your internet service provider (ISP). We will only use the information described above to monitor and improve our Website, ensure that we provide you with the proper information, and for security purposes.

Downloads or Registration

Different areas of our engageability Website enable you to download material without requiring the creation of an account. In some cases, you will be required to provide some basic mandatory information: name, first name, phone number, email address, your country of residence. By entering and sending this data, you give your consent for this information to be processed.

Use of your personal information

We may collect, use, transfer, and disclose non-personal information for any purpose. If we do combine non-personal information with personal information the combined information will be treated as personal information for as long as it remains combined. We will use the personal information you provide to enable us to process your inquiry and to provide you with the information and services, which you requested.

Furthermore, we will use the personal information you provide to administer your account with us; audit the downloading of data from our Site; improve the layout and/or content of the pages of our Site and customize them for users; identify visitors on our Site; carry out research on our users' demographics; send you information we think you may find useful or which you have requested from us, including information about our products and services, provided you have indicated that you have not objected to being contacted for these purposes. If you prefer not to receive any marketing communications from us, you can opt out at any time.

We may also use your personal information for opinion and market research. Your details are anonymous and will only be used for statistical purposes. You can choose to opt out of this at any time. Any answers to surveys or opinion polls Business School Lausanne may ask you to complete will not be forwarded on to third parties.

Third parties and links

We may pass your details to our agents and subcontractors to help us with any of our uses of your data set out in our Privacy Policy. For example, we share personal information with companies who provide services such as information processing, fulfilling customer orders, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect your information and may be located across Europe. Any information collected and used to contact consumers for marketing and operational purposes is used only by www.engageability.ch. Persons who supply us with their telephone numbers or email addresses online may receive telephone or email contact from us with information regarding special promotions, new products and services, or upcoming events of engageability. We will not release, sell, rent, or trade that personal information to any third party. Other than as set out in this Privacy Policy, we shall NOT disclose your personal data to third parties without obtaining your prior consent unless this is necessary for the purposes set out in this Privacy Policy or unless we are required to do so by law.

The Site may contain advertising of third parties and links to other sites or frames of other sites. Please be aware that we are not responsible for the privacy practices or content of those third parties or other sites, nor for any third party to whom we transfer your data in accordance with our Privacy Policy.

Changing and updating personal information

You are responsible for maintaining the accuracy of all personal information that you provide under your name and to ensure that such information remains accurate and up to date.

Newsletter

By submitting your details on our contact forms (request info, contact us, book a visit, event registration, etc.) you are automatically added to our distribution list for our current or potential email newsletters or via MailChimp. You can review the MailChimp privacy policy [here](#). You can unsubscribe at any time.

Data Retention

engageability will store information about you for as long as you do not ask engageability to remove your information. To access your personal information, get any information related to it, or have it modified, updated or deleted in whole or in part, please contact engageability at info@engageability.ch.

Upon request, your data shall be deleted from our client databases; provided, however, that such data may remain available in any document generated prior to the request, and shall otherwise be anonymized and aggregated for statistical and research purposes.

Cookies

We believe that the use of cookies enables us to provide you with a more meaningful web experience. We use cookies and other tracking technologies to see which pages you have visited, for traffic analysis and optimization purposes as well as for re-targeting as part of online marketing campaigns. We do not collect or store any personal data through these cookies or other tracking technologies. Should you decide not to have any cookies installed on your computer while browsing our Site, you understand that your experience may be limited and that you may not have access to all functions and pages.

Re-targeting

Our Site uses retargeting, which allows us to make our online content more interesting for you. Retargeting technology means we can advertise recently viewed and related products on other companies' sites. We do this by analyzing user behavior from data collected by our cookies. Even this kind of information is anonymous, with no personal information being stored and no user profiles.

Google Analytics

This Site uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the Site analyse how users use the site. The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on Site activity for Site operators and providing other services relating to Site activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Consent

By submitting data to us or our agent or using the Site, you consent to our use of your data in the manner set out in this Privacy Policy. This Privacy Policy may be updated from time to time. We therefore ask you to consult it on a regular basis. The last line of this Privacy Policy below indicates when the Statement was last updated as you will be bound by the then-current Privacy Policy every time you use the Site.

If you are concerned about your data you have the right to request access to the personal data which we may hold or process about you. You have the right to require us to correct any inaccuracies in your data free of charge. At any stage you also have the right to ask us to stop using your personal data for direct marketing purposes. Please contact us by mail at info@engageability.ch.

Links to External Websites

The data protection statement applies only to engageability's Website. In the case of links providing access to external sites, please refer to the data protection policies of the providers in question. engageability is not responsible for the content or for the data protection policies of these providers. In particular, engageability cannot guarantee that content provided by other providers is free of malware.

Use of Social Media Plugins

The engageability Website does not use additional programs in the form of so-called social media plugins that send IP addresses direct to the providers of social networks. The buttons that appear on the engageability Website are merely links to the corresponding social network providers.

Validity

engageability reserves the right to amend this data protection statement at any time with future effect if the implementation of new technologies or the legal situation so requires. For this reason, we advise you to check the data protection statement on a regular basis.

Contact us

If you have any comments or suggestions, we would be pleased to receive them by email at info@engageability.ch.

Last update in May 2018

You may wish to refer to this link from time to time since this document is subject to change.