

Integrated Value Assessment (IVA) 2018 - How to progress

Place	Clé de Berne, Schauplatzgasse 39, 3011 Bern
Date	31 May 2018
Time	1:45-6 pm, followed by an aperitif

Introduction

The assessment of the socio-economic value of companies, its products, programs and/or social commitments are valuable decision-making instruments for all kind of organisations. It ensures that decisions are based on financial, ecological and social values created by companies or selected project internally and externally.

This year's event on "Integrated Value Assessment", organised by the Swiss Post, engageability and geelhaarconsulting and in collaboration with öbu aims at presenting latest developments at international and national level, sharing best practices and discussing ways on how to progress in this area.

Focus of the event

The event focuses on the following issues:



Tapping into the wealth of
**impact assessment tools and approaches
addressing the SDGs**






Launching the
Social and Human Capital Coalition



Moving
from theory to practice

DRAFT AGENDA

When	What	Speaker / Moderation
1:30 pm	Arrival of participants	
1:45 pm	Welcome and introductions	Michel Geelhaar & Barbara Dubach
2:00 pm	 Tapping into the wealth of impact assessment tools and approaches addressing the SDGs <ul style="list-style-type: none"> • Input presentation • Overview of existing impact assessment tools, incl. recommendation how to select appropriate tool • WEF's Sustainable and Impact Investing Initiatives • Short group work: Mapping of the tools used by the participants (matrix with the most important 15 tools) 	Katrin Muff, BSL BSL DAS students Katherine Brown, WEF All
3:30 pm	 Launching the Social and Human Capital Coalition	Matthew Watkins, WBCSD
4:00 pm	Coffee break	
4:30 pm	 Moving from theory to practice (Fishbowl Dialogue) <ol style="list-style-type: none"> 1. How to get started and to get buy-in internally? 2. Why is it (not) important to monetise non-financial values? What have we learned from the past and how to go forward? 3. In how far can I take advantage of digital developments? 	<u>«Storyteller input»:</u> Anne Wolf, Swiss Post Jürg Meier, Kühne & Nagel Management Felix Mundwiler, Credit Suisse
5 pm	Open Space discussion on topics of interest to the participants	All
5:45 pm	Round-up and take aways	Anne Wolf, Swiss Post
6:00 pm	Apéro	

Further details

Registration	Until 18th May (First come first serve) Please contact: eva.tabernig@engageability.ch
Target group	Company representatives
Language	The majority of presentations will be given in English. Questions and comments can be made in English or German.

For any questions, please do not hesitate to contact
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